

“Celebrate Your Shape”

Win an **inTENSé™** Diamond pendant.
10 Diamond pendants to be won



Diamond & Platinum

Contest Period: 1st September 2011 to 30th November 2011. Purchase Kellogg's Special K Cereal box 205g or 370g and stand a chance to Win an inTENSé™ Diamond Pendant. Terms and Conditions Apply. Pendant image is for illustration purposes only.

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Particulars

Name: _____

Address: _____

Tel No / Mobile: _____

I/C No: _____ Age: _____

Describe in 25 words or less “why you love to start your day with Kellogg's Special K”

Just follow these simple steps to win:

- STEP 1 : Buy Kellogg's Special K cereal
- STEP 2 : Cut the Top Flap off the Kellogg's Special K Cereal Box
- STEP 3 : Complete the Entry Form
- STEP 4 : Send the completed Entry Form attached with One Original Receipt and One Top Flap of Kellogg's Special K cereal to:
“Celebrate Your Shape” Contest
 Kellogg Asia Marketing Inc, Unit 9.05-07, Level 9, Menara UAC,
 No. 12, Jalan PJU 7/5, Mutiara Damansara 47800 Petaling Jaya,
 Selangor, Malaysia.

TERMS & CONDITIONS

1. This promotion is open to all persons ordinarily resident in Malaysia of 18 years of age and above, except staff and their families of Kellogg Asia Marketing Inc. and Kellogg Asia Sdn. Bhd. (collectively, “Kellogg”), as well as their Advertising and Sales Promotion Agencies, Distributors.
2. Entrants are required to purchase and attach the following proof of purchase onto each Entry Form: **CUT TOP FLAP**
 - a. 1 x Original Receipt for the purchase of “Kellogg's Special K” cereal box 205g or 370g
 - b. 1 x Top Flap of “Kellogg's Special K” cereal box 205g or 370g
3. You may submit multiple entries, but each entry form must be accompanied by the proof of purchase.
4. This contest is valid till **30th November 2011**. Any entries received after **30th November 2011** will not be entertained.
5. Prizes are not transferable and cannot be exchanged for cash.
6. Winners will be notified by phone call (**only 3 calls will be made**). Any prizes not claimed within two months of notification will be forfeited.
7. Slogans will be judged and 10 Winners will be selected based on the Most Creative “Slogans” throughout the “Contest” period.
8. The judges' decision will be final and no correspondence will be entertained.
9. Kellogg shall reserve the right at its absolute discretion to substitute any of the Prizes with alternative Prizes of similar value at any time without prior notice. All Prizes are given on an “as is” basis only and are not exchangeable for cash, credit, other items or vouchers in part or in full. The actual colour and size of the diamond pendant may vary from the picture shown on the Contest Entry Form.
10. Kellogg shall not be liable for any and all damages, actions and/or claims whatsoever, for any harm, loss, damage, property damage, personal injury or death, whether based on contract, warranty, infringement, tort (including negligence of any nature and whether sole or concurrent), strict liability or otherwise (without limitation, including consequential damages or punitive damages) resulting from, arising out of or in connection with your participation in this contest.
11. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to participate in this Contest as well as to redeem the Prizes are the sole responsibility of the Entrants and Winners.
12. Submission of entries constitutes permission to Kellogg to use, at its discretion, the names, photographs and/or sound and visual material of the participant in any form of media, art, advertising, trade, visual documentary, promotional material, merchandise or film coverage without any compensation to the participant.
13. Proof of postage is not proof of receipt.
14. Individual Entrants may send multiple Entry Forms but each person is only entitled to One (1) Prize.
15. By participating in this Promotion, Entrants agree to be bound by the Official Terms and Conditions.

PRIVACY NOTICE / NOTIS PERSENDIRIAN

You consent to Kellogg processing your personal data as provided in this form or hereafter by you, including photographs and/or videos of you that may be taken by or made available to Kellogg by you, for purposes relating to your participation in this contest and any advertising, publicity, marketing and communication by Kellogg thereto (collectively, “Purpose”), including the disclosure of such personal data to Kellogg affiliates which may be located outside Malaysia and third parties for the Purpose. You acknowledge that (i) it will be necessary for Kellogg to process your personal data for the Purpose, without which you will not be able to participate in this contest, and (ii) you may make inquiries or complaints, access or correct your personal data, or limit the processing thereof by contacting Kellogg via telephone 03-7718 0823.

Anda membenarkan keizinan kepada Kellogg untuk memproses data peribadi anda yang diberikan dalam borang ini atau selepas ini oleh anda, termasuk gambar-gambar dan video tentang anda yang mungkin diambil atau dibuat sedia ada kepada Kellogg oleh anda, untuk tujuan-tujuan berkenaan dengan penyertaan anda dalam pertandingan ini dan sebarang pengiklanan, publikasi, pemasaran dan komunikasi oleh Kellogg (secara kolektif, “Tujuan”), termasuk pendedahan data peribadi sedemikian kepada anggota gabungan Kellogg yang mungkin berada di luar Malaysia dan pihak-pihak ketiga untuk Tujuan tersebut. Anda mengakui bahawa (i) ia adalah diperlukan untuk Kellogg memproses data peribadi anda untuk Tujuan tersebut, tanpa yang mana anda tidak boleh menyertai pertandingan ini, dan (ii) anda boleh membuat pertanyaan atau aduan, mendapatkan akses atau membetulkan data peribadi anda atau menyangkal pemrosesan tersebut dengan menghubungi Kellogg melalui telefon 03-7718 0823.

ACKNOWLEDGMENT AND CONSENT / PENGAKJIAN DAN KEIZINAN

I have read and understood the terms & conditions and privacy notice above and agree to the same. / Saya telah membaca dan memahami terma-terma & syarat-syarat dan notis persendirian di atas dan bersetuju kepada yang sama.

Signature / Tandatangan

Date / Tarikh